

JUDE MUSYOKI

FRONT-END DEVELOPER



My passion is to contribute to the development & improvement of intuitively designed web-based programs, interfaces and applications. By combining my front-end developer knowledge with my digital marketing experience, I will be a great asset towards developing excellent user centered applications.

Work Experience

08/2022 – 10/2022

Safeex: Frontend Developer

Primarily worked on the frontend of a web-based platform & mobile app:

- Working primarily with **TypeScript, Vue & Quasar** to build UI components
- Building & optimising reusable components styled using **Sass**
- Developed **Jest** test scripts

04/2021 – 12/2022

Acter: Full Stack Developer

I worked on a [web-based platform](#) to help organisations to communicate, share & coordinate:

- Built & optimised components using **TypeScript, Material-UI & Next.js**
- Developed & optimised the backend **GraphQL** server, **URQL client & Prisma ORM**,
- Working with **PostgreSQL** database
- Developed authentication using **Auth0**
- Developed **Jest** test scripts

06/2020 – 11/2020

WasteHero: Frontend Developer Intern

I developed software for a [smart waste management platform](#)

- Developed new features using **ReactJS** & worked with several tools & frameworks such **Apollo Client, GraphQL, Material UI, Redux, TypeScript, Google Maps API**
- Implemented scalable features to improve user experience
- See [recommendation letter](#) & [certificate of internship](#)

05/2018 – 06/2019

Sandstorm Kenya: Marketing Lead Consultant

Sandstorm Kenya makes quality travel bags, work bags & accessories

- Oversaw successful **development of Shopify-based online ecommerce website** for both local & international market
- Oversaw all marketing activities

03/2016 – 12/2016

EatOut Kenya: Digital Marketing Manager (Consultant)

EatOut is East Africa's largest online restaurant guide.

- Enlisted as digital marketing consultant to **manage all aspects of digital marketing strategy & execution**
- Tracked, analysed and optimised digital campaigns to **increase awareness, promote events & generate website traffic & leads**

15/01/1990

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Education & Certificates

2012

Bachelor of Science

Computer Science – University of Nairobi



Projects

Yariga Dashboard

Properties dashboard app for managing listings, agents & reviews:

[reactjs, refine, expressjs, material-ui]

→ [Live Demo](#)

→ [GitHub-Repo](#)

Acter App

A web-based platform to help organisations to network, communicate & coordinate better:

[nextjs, prisma, graphql, material-ui, jest, storybook, auth0]

→ [Live Demo](#)

→ [GitHub-Repo](#)

OpenAI Image Generator

An image generator app based on an input provided by the user:

[nodejs, html, javascript, expressjs, openai]

→ [Live Demo](#)

→ [GitHub-Repo](#)

Spotify Lyrics Clone

An app that allows you to search for songs and artists using the Shazam API, and play music with lyrics:

[reactjs, tailwindcss, vite, redux]

→ [Live Demo](#)

→ [GitHub-Repo](#)

Jottings Blog

A simple app blogging app with authentication:

[reactjs, prisma, css]

→ Link to [app](#)

→ Link to [GitHub](#)

GitHub

<https://github.com/judemusyoki>

LinkedIn

<https://www.linkedin.com/in/judemusyoki/>

06/2015 – 03/2016

Jumia Food: Marketing Manager

- Develop & execute the marketing strategy & plan (**Content development, campaign management, CRM & social media management**)
- **Tracking, Analysing & Optimising** marketing activities & initiatives
- Researching & reporting on **external opportunities**
- Manage the marketing budget
- Coordinate **online & offline** related marketing initiatives
- **Manage a brand ambassador** program for effective customer acquisition
- Developed channels to **acquire & manage current & potential customers**

07/2014 – 02/2015

MagicBox: Technical Director & Campaign Manager

- Advised on website structure, design and content based on content strategy
- Performed website analysis for optimization
- Developed Search Engine Optimization (SEO) strategy which included on-page optimization, key phrase research, competitor analysis
- Developed social media management strategy, content development, campaign management and SEO integration
- Email campaign strategizing, development, tracking and optimizing
- Search advertising management, content development and optimization.

08/2013 – 06/2014

Vistaar Finance: Associate Consultant Technology (India)

Sandstorm Kenya makes quality travel bags, work bags & accessories

- Implemented new Core Banking System
- Identified bottlenecks and executed solutions to track progress of implementation vis-à-vis the project plan
- Performed exhaustive functional and non-functional system testing
- Conducted training to End Users of over 90 branches
- Coordinated User Acceptance Testing Prepared exhaustive documentation to cover all functional aspects
- Adapted system(software) to company operations and processes and successfully migrated over 35 branches to the new CBs



Tech-Stack Knowledge

- HTML, CSS, JavaScript, PHP
- NextJs, React, TypeScript
- Material UI, Materialize, Ant Design, Bootstrap,
- NodeJs, Express, Apollo, URQL, GraphQL, Redux
- Postgres, MongoDB, MySQL
- Docker, Git, AWS S3, Heroku, Firebase
- Jest, Cypress



Languages

English → Native
Kiswahili → Excellent
Danish → Beginner



Volunteer Service

MP Shah Hospital

- Performed record keeping, file management & basic accounting

Kenya Society for the Protection & Care of Animals

- Performed simple tasks such as feeding, washing & cleaning of animals and their structures.

Mater Hospital

- Performed record keeping, customer/patient assistance & servicing, file management & basic accounting customer/patient servicing.

The High Court

- Performed record keeping, case file(s) updating & file management.

Hobbies

- I do amateur comedy stand up on Sundays
- Taking regular ice dips in the Ocean to help with winter living
- Reading more books than willing to share 😊